

Central Illinois HR Group Board Meeting Minutes  
03/25/2009

Attending: Tammy Hoggatt, Deanna Wright, Amy Dillman, Becky Krueger, Joseph Streit, Eric Ferguson

Meeting started at 3:46pm

TH Seeking volunteer to assume some of Jennifer Lance's duties this summer while she is out on maternity leave, such as forwarding emails about questions from members, etc.

JS I will do it.

TH Requests Success Stories

EF Just before the meeting, I received an editorial to submit to the News-Gazette on behalf of Michael Layman, SHRM, who is presenting at the ½ day conference. If it is published it may be a good way to get some publicity.

BK Asks whether we can get Michael Layman the news to talk about HR. He is a fabulous speaker.

TH Will follow up with Russ Hamilton at WCIA.

AD I am developing the agenda/program for the ½ day conference. There are 6 sponsors who have verbally agreed and 3 of those 6 have paid. They are all at the \$500 level sponsorship.

BK Recommends contacting Safeworks for sponsorship.

AD All s in order as far as the meeting goes. One of the speakers, Catherine, will be available for dinner Monday evening. Tina Smith (Legislative Committee member) has bought the folders for CiHRG and logos of the sponsors are on the web site (such as BPC).

We have reserved the entire Chief Illiniwek ballroom at the Hilton. There will be a continental breakfast and lunch served. SO far only 45 have RSVP'd. I would like an email push to help with the attendance, maybe once per week for 3 weeks.

DW Agrees.

TH Will follow up with the Chamber for contacting their membership

TH Put in application for CEUs, it was easier than she expected.

AD Looking for volunteers to help stuff packets after work on Tuesday 4/7/2009. It will probably be at her office, but she will check on parking there.

EF Volunteers to help

EF There is some interesting news about Twitter and its implications to HR in the news. Refers to googling Cisco fattie or website Cisconfattie.com

AD Familiar with the story of a lady who uses Twitter and bad mouths Cisco and the information is on display on the internet for all to see and she is contacted by someone at Cisco.

TH LinkedIn is very useful for contacting members, already there are 75 members who are connected to CiHRG LinkedIn

It may be useful for the future for posting discussion, News and Announcements

BK Suggests that an article to be written about LinkedIn and how CiHRG will use it in the a newsletter

AD The article could be about Social Media in general.

BK Recommends a goal of communicating through LinkedIn and encouraging all members to join by the end of the year

TH She will put on the agenda for a meeting discussion at the May General meeting about Social Media

AD Would like to see all communication in general be through Linked In by the October meeting. There could be an announcement at the May Meeting and then again at the September meeting.

BK There are 80 unpaid members of CiHRG. She is very concerned and says that she will have no choice but to boot the members from CIHRG if they are not paid up by April 1. It is an unfortunate situation, however she is working with her committee to contact unpaid members to re-up them.

TH Volunteers to help Membership committee.

BK Seeking motion to increase guest fees at meeting to \$30 after their 2<sup>nd</sup> visit to encourage membership.

There are 14 brand new members. The goal for 2009 is 28.

Shirley Hicks has volunteered to approach unpaid members at meeting and kindly request them to pay dues.

AD She will need help from volunteers to help register attendees for conference.

BK Discussion of a motion to implement a policy where in one year a guest could attend 1 meeting for free, the 2<sup>nd</sup> for \$13 and the 3<sup>rd</sup> meeting would cost \$30. This would be an incentive to join CIHRG.

BK Is prorating dues acceptable? She did it with one applicant.

TH We have done that over the years for the 2<sup>nd</sup> half of the year to encourage people to join.

JS The Wage & Benefits survey Presentation is scheduled for 4/17/2009.

TH I reserved toe room at the Chamber of Commerce from 11.30am – 1.30pm. Laura Weis(the COO of the Chamber) will be attending too.

JS I would like to place an article in the next newsletter about the Parkland College Smoking Cessation classes. Is this okay?

No objections from anybody attending

JS Would also like to inform the HR community about the HR Classes which Parkland offers in the newsletter

No objections from anybody attending

TH Asks BK to write a policy about guests and bring to the next board meeting.

BK For the Happy Hour we have had 38 RSVP so far. It will be Friday April 3, 2009 at 4:30 pm at the Urbana Country Club.

TH Announces that Cindy Guthrie is the new Chair of Professional Development

There is an opening for the Workforce Readiness Chair. Lori Kitzman is interested and Angela Foster may be interested in it.

Discusses putting together information fro the Pinnacle Award based on the Group's partnership with Pfizer.